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SELF ASSESSMENT GUIDE

Qualification:	VISUAL GRAPHIC DESIGN NC III		
COC 3	Develop designs for product packaging		
Unit of Competency Covered:	<ul style="list-style-type: none"> Develop designs for product packaging 		
Instruction:			
<ul style="list-style-type: none"> Read each of the questions in the left-hand column of the chart. Place a check in the appropriate box opposite each question to indicate your answer. 			
Can I?	YES	NO	
Develop Designs for Product Packaging			
<i>Receive and interpret the product packaging design brief</i>			
<ul style="list-style-type: none"> Read and analyze instructions and specifications to develop the product packaging based on the design brief. * 			
<ul style="list-style-type: none"> Establish and clarify proposed packaging design from the relevant personnel to inform design decisions. 			
<ul style="list-style-type: none"> Identify specifications, parameters or constraints based on the design brief. 			
<ul style="list-style-type: none"> Source and evaluate information pertinent to design brief. 			
<ul style="list-style-type: none"> Consider current and emerging packaging trends and ideas pertinent to the design brief. 			
<ul style="list-style-type: none"> Examine nature of the customer, the product and how the product will be displayed and be distributed pertinent to the brief. * 			
<ul style="list-style-type: none"> Evaluate key sustainability issues for incorporation into design. 			
<ul style="list-style-type: none"> Reflect ideas for technical, creative and budgetary implications appropriate to the requirements. 			
<ul style="list-style-type: none"> Consider regulatory requirement that affect packaging design based on the requirements of the design brief. * 			
<i>Develop design concepts for specific product packaging</i>			
<ul style="list-style-type: none"> Identify references to support the design process appropriate to the design brief. 			

<ul style="list-style-type: none"> • Explore design ideas using isometric and orthographic methods. * 		
<ul style="list-style-type: none"> • Generate design ideas of the package based on form and function of the product. 		
<ul style="list-style-type: none"> • Properly consider packaging and color printing materials to be used, based on OSHS and EHSM standards. 		
<ul style="list-style-type: none"> • Organize and submit developed designs in the format required to the client and/or supervisor. 		
<i>Create specific product packaging mock-up</i>		
<ul style="list-style-type: none"> • Develop selected design from initial ideas based on production and design factors. 		
<ul style="list-style-type: none"> • Create selected design into a mock-up using specified measurements and temporary package materials based on the product. 		
<ul style="list-style-type: none"> • Test package functionality with collaboration and refinement from relevant personnel. 		
<ul style="list-style-type: none"> • Submit final mock-up selected and approved by client and/or supervisor for approval. * 		
<i>Finalize design for specific product packaging</i>		
<ul style="list-style-type: none"> • Apply modification and amendments to the final product package design. 		
<ul style="list-style-type: none"> • Develop accurate measurements and die line to support product packaging design. 		
<ul style="list-style-type: none"> • Present final design, mock-up, die line template and documentations for approval to relevant personnel. * 		
I agree to undertake assessment in the knowledge that information gathered will only be used for professional development purposes and can only be accessed by concerned assessment personnel and my manager/supervisor.		
Candidate's Name & Signature	Date:	