

Republic of the Philippines  
TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY  
East Service Rd., South Superhighway, Taguig, Metro Manila

**51ST TESDA Board Meeting**  
17 August 2006, Thursday, 1:00 p.m.  
7<sup>th</sup> Floor TESDA Board Room, Office of the Chair, Taguig City

**Resolution No. 2006 - 21**  
(page 1 of 2 pages)

**APPROVING THE AWARD OF CONTRACT FOR THE 30 MINUTE RADIO PROGRAM TO  
RH BROADCASTING INC. THROUGH DIRECT CONTRACTING**

**WHEREAS**, Section 8, paragraph 3 of Republic Act No. 7796, otherwise known as the "Technical Education and Skills Development Act of 1994", grants the TESDA Board the power to enter into, make, execute, perform and carry-out domestic and foreign contracts, subject to existing law, rules and regulations;

**WHEREAS**, in the exercise of this power, the TESDA Board shall approve all contracts, both local and foreign, entered into by the Technical Education and Skills Development Authority (TESDA);

**WHEREAS**, in pursuance with the provision of Executive Order No. 358, TESDA and CHED are mandated to jointly develop and implement a unified national qualifications framework that establishes pathways and access ramps for a Ladderized System that allows easier transition and progression between TVET and Higher Education;

**WHEREAS**, in implementing its tasks, TESDA launched the Ladderized Education Program of President Gloria Macapagal- Arroyo, through mass media with the end in view of increasing public awareness on the current government initiative and to encourage active participation of educational institutions and the target population;

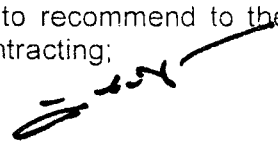
**WHEREAS**, TESDA through the Office of the Director General and the Corporate Affairs Office, taking the lead roles, mounted aggressive social marketing campaign and mobilized a public information group to serve as the nucleus of all ladderization related marketing and advocacy programs with media organizations;

**WHEREAS**, one of the identified avenue for promotion is the radio broadcast media, wherein a radio drama program, featuring inspirational success stories of persons who went through the tech-voc route course need to be developed and produce to cater to the radio-listening process

**WHEREAS**, to capture maximum audience the program will run for 30 minutes, and will be aired six (6 days) a week on a strategic time slot;

**WHEREAS**, to maximize program's popularity, the radio program must be aired in a high rate radio station to create an impact on the minds of the people it intends to benefit.

**WHEREAS**, considering the nature of services required, and applying the provision of Implementing Rules and Regulations-A of RA 9184, the BAC resolved to recommend to the Director General to avail of the alternative mode of procurement through Direct Contracting;



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7<sup>th</sup> Floor TESDA Board Room, Office of the Chair, Taguig City

**Resolution No. 2006 - 2I**  
(page 2 of 2 pages )

**APPROVING THE AWARD OF CONTRACT FOR THE 30 MINUTE RADIO PROGRAM TO  
RH BROADCASTING INC. THROUGH DIRECT CONTRACTING**

**WHEREAS**, the following documents have been appended in the TESDA BAC Resolutions of the said procurement/contract:

- a. BAC Resolution No. 044-2006
- b. Certificate of Funds Availability
- c. Approved Budget for the Contract
- d. Terms of Reference
- e. Duly Notarized Certification of the Agency Head which stipulates that all procedures and documents are in accordance with the existing laws

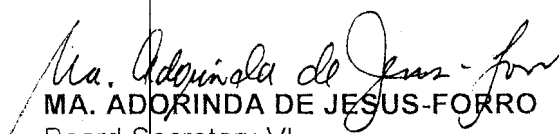
**WHEREAS**, during the 18<sup>th</sup> Finance-TESDA Board and TESDA Secretariat Consultation Meeting held last 8 August 2006, it was agreed and favorably considered the recommendation made by TESDA Secretariat through the Bids and Awards Committee (BAC) the award of contract of the 30 minute Radio Program To RH Broadcasting Inc. through Direct Contracting;

**WHEREAS**, in the 51st TESDA Board Meeting held 17 August 2006, the TESDA Board considered and approved the recommendation made by the TESDA Board Members during the 18<sup>th</sup> Finance-TESDA Board and TESDA Secretariat Consultation Meeting held last 8 August 2006;

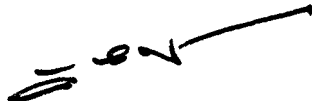
**NOW THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED**, that the Board approves the award of contract of the 30 minute radio program to RH Broadcasting Inc. through Direct Contracting;

**BE IT RESOLVED FINALLY**, that copy of this resolution shall be disseminated to all concerned.

Approved this 17th day of August 2006.

  
**MA. ADORINDA DE JESUS-FORRO**  
Board Secretary VI

Attested By:

  
**SECRETARY AUGUSTO BOBOY SYJUCO**  
Alternate Chair, TESDA Board  
Director General, Technical Education and Skills Development Authority